AUGUST 2021 \$6.99

ONLINE AT RAILFAN.COM

# Ten years on the River

SCOTT LOTHES EXPLORES TEN YEARS OF CHANGE ON THE UPPER MISSISSIPPI

PAGE 46

# SOUTH OF THE BORDER: Exploring the Yucatán Railways P. 32



### INSIDE:

- Center Spread Contest Winners P. 40
- Seeking the "Smallest" PCC Trolleys
- Cuban Narrow Gauge: Adolf Hungry Wolf P

On The Menu

RAILROAD DINING, ART, AND CULTURE IN REVIEW BY JAMES D. PORTERFIELD

### **Doing it Right**

THE RAILS-TO-TRAILS CONSERVANCY website, on June 11, 2021, reported there are 2,255 rail-trails in the U.S., offering 24,699 miles of right-of-way. Another 854 rail-trail projects are set to add 9,081 miles to that total, with more likely to follow.

One result of this growth is an increasing emphasis among rail-trail organizations on assembling multiple trails into regional networks. An early and wellknown example is the Great Allegheny Passage (https://gaptrail.org), a 328-mile route made up of a former canal towpath and rail trails between Washington, D.C., and Pittsburgh. Another is the Grand Illinois Trail (https://tinyurl. com/47vhzebw), connecting 10 trails totaling 535 miles that run from Lake Michigan to the Mississippi River along the Illinois/Wisconsin border, then loops south and returns to Chicago along the Illinois River and the Hennepin Canal. The proposed 3,744-mile Great American Rail-Trail (https://tinyurl.com/wtf-8bjnj), linking Washington, D.C., with Seattle was announced in 2019.

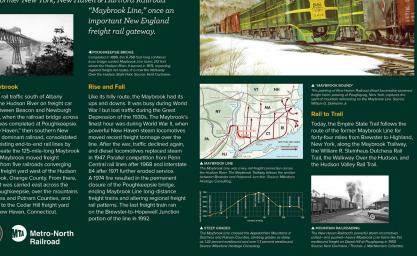
This activity presents the railroad heritage industry with a unique opportunity. We can reach larger, more diverse, and growing markets with our story; demonstrate economic impact on our communities; and stimulate community investment in restoring and promoting thousands of rail heritage sites along trail routes nationwide, enabling those already restored to have a more robust impact.

Case in Point: Headlines read "On Time, Under Budget" when New York announced completion and opening of the 750-mile Empire State Trail (https://empiretrail.ny.gov) on December 30,2020. The EST connects New York City with Albany, where it splits to go either to the Canadian border or to Buffalo, and is an assemblage of new and existing rail, canal, and biking/hiking-safe highway trails. Among them, the paved 28mile Maybrook Trailway (https://tinyurl. com/tjkkxpnu) from Hopewell Junction south to Brewster occupies a portion of the former New York, New Haven & Hartford Railroad's busy route between Maybrook, N.Y., and Cedar Hill, Conn.; and the 35-mile Albany-Hudson Electric Trail (https://tinyurl.com/d9yzcvhp) between Hudson and Rensselaer, once an interurban operation.

Therein lies the origin of this column.

### The Maybrook Line

Welcome to the Empire State Trail's Maybrook Trailway, which follows the Brewster-to-Hopewell Junction portion of the former New York, New Haven & Hartford Railroad



This introductory panel appears at eight locations along the Maybrook Trailway where visitors park and enter the trail. It gives an overview of the history of the right-of-way, where it went, and why it was important to railroading. GRAPHIC DESIGN BY ALTA PLANNING + DESIGN, INC.; IMAGE CREDITS, CLOCKWISE FROM UPPER LEFT: KENT COCHRANE, WILLIAM G. DULMAINE JR., KENT COCHRANE/THOMAS J. MACNAMARA COLLECTION, MILESTONE HERITAGE CONSULTING, EMILY MOSER

Matt Kierstead, whose talent and company, Milestone Heritage Consulting, created and installed heritage signs along both routes, called his work to my attention. The signs acquaint trail users with what once made up the routes the trails follow, and why they were important. That's standard stuff. But Matt's signs feature several innovative strategies that enhance their value to trail management and trail users alike. The signs shown here are from the Maybrook Trailway.

First, consider the sign **above**, titled "The Maybrook Line." The illustrations offer a variety of images — historic photographs, color diagrams, and a work of art, this one by American Society of Railway Artists Founding Member William G. Dulmaine Jr. — to nail the recommended 3-30-3 formula for such signs. The "3-30-3" refers to 3-second content for those who read the headlines and subheads only, 30-second content for those who will read the image captions as well, and 3-minute content for those who will read the entire sign and study the images. (Me, for example.)

A second innovation, unique in my experience, is the decision by trail management to place "The Maybrook Line" signs at eight locations along the Maybrook Trailway. One can be found at designated trailheads, where visitors park and enter the trail. In this way, the trail's users will find the other signs aid in providing context to their growing knowledge. When you consider that New York state forecasts 8.6 million annual visitors — cyclists, hikers, runners, cross-country skiers, and snowshoers — to the network, the signs become an important tool to capture and hold the interest of said visitors.

About the repeated sign Matt Kierstead added, "It made sense for the first, introductory panel to tell the story of the New York, New Haven & Hartford Railroad and its Maybrook Line. It was important to emphasize this trail is a segment of a much longer rail line that was once a key New England freight gateway, illustrated by Emily Moser's excellent regional railroad map, and also that trails at either end continue on the Maybrook route, including the well-known and spectacular Walkway Over the Hudson State Park, and to promote it as a link in the statewide Empire State Trail. From the start of the project I wanted to emphasize the drama of the 'mountain railroading' story, of how the New Haven got over the Appalachians on this section of the Maybrook, and one panel located at a dramatic horseshoe curve rock cut near the line's summit (included here) is devoted to the topography and steam-era helper operations, including an exaggerated route grade profile



The panel at the east throat of the Poughqaug rock cut near the summit of the Maybrook Trailway illustrates mountain railroading once found here. To emphasize the grade hikers and cyclists may have just conquered, a postcard of the cut and a grade route profile are provided. Kierstead describes this setting as "presenting railroading as a linear technological landscape." MATT KIERSTEAD PHOTO

diagram. That theme and diagram are also incorporated in the repeated introductory panel. This information explains and interprets the visceral trail user experience as they travel up and down the long eastbound and westbound grades (over 1.3 percent at one point). Panels also interpret site-specific locations like the hamlet of Stormville and the natural history of the Great Swamp." This variety of images — historic photographs, railroad art, maps, and more — not only ties the signs together as an unfolding story, but appeals to the widest possible range of interests.

Andy Beers, director of the Empire State Trail, points out that such signs make trail users realize "why this path is here in the first place." After a pause, he adds, "Many people don't realize trains once ran on this route."

Kierstead went on to argue, "It makes sense for the overall creative process for any rail trail." He then added specifics that apply to the Maybrook Trailway. "The overall interpretive project objective anywhere is to engage, excite, and educate. Some of the approach, concept, and content is driven upfront by circumstances and logic and some evolves organically once you get started on the research and fieldwork. For a rail trail, it's a given you have a historic linear transportation corridor that carried a railroad, negotiated geography, influenced settlement, and grew the economy. I believe rail trails are not just recreational corridors, but also heritage tourism and local education assets. I like to take a cultural landscape approach, interpreting not just the history of a trail's rail line and its infrastructure and technology, but also its broader impacts on community growth and development. It is logical to do a first, introductory

panel that captures the history from pre-railroad times to current trail construction; that panel gets repeated at trailheads and parking lots. Then there can be thematic panels about wildlife, watercourses, Native Americans, railroad depots, or other things common to multiple locations that also get repeated at the applicable places. Most of the rest of the panels are site-specific for locations along the trail. Some of those topics are obvious at the start of the research, and others that you initially had no idea about emerge as important through the research. On the panels, the topics are conveyed with an economic use of words and ideally as many meaningful quality images as you can comfortably fit that strongly support and illustrate the theme."

Asked what obstacles he encountered in creating this project, Kierstead replied with a list, most of which no doubt accompanies many such projects. "The biggest challenge was conducting the coordination, outreach, research - image identification, securing permission, obtaining digital files, reading, synthesis, draft and final writing, collaboration with illustrators and the graphic designer, securing local historian and subject expert peer reviews, and everything else that goes into doing this kind of project right, across two counties and with multiple communities, on an accelerated schedule." He did add one more challenge we hope was unique - "all throughout, dealing with the entire 2020 COVID pandemic.'

To identify rail-trail organizations in your region, go to Rails-to-Trails Conservancy's Trail Link website (<u>www.</u> <u>traillink.com</u>), enter your location, and be taken to a list of the trails in your vicinity. Each trail listed links to a dedicated content page. There, scroll down to just below the "View Trail Map" banner on the right. Under "Related Content" you'll find links to local organizations responsible for that trail.

You will find more information on the Empire State Trail at <u>https://tinyurl.</u> <u>com/yxlp2bx9</u> where a *Highlands Current* article includes a time-lapse video of the Maybrook Trailway; and <u>www.</u> <u>nationalgeographic.com/travel/article/</u> <u>the-longest-rail-trail-in-the-us-is-nowopen-in-new-york-state</u> for a *National Geographic* article. For information about signs and other ways you can enhance the appeal and meaning of trails in your area, contact Matt Kierstead at Milestone Heritage Consulting at <u>www.milestoneheritage.com</u> or (845) 236-3480.

PLEASE SEND QUESTIONS AND COMMENTS on railroad dining, art, and other trackside treats to Jim Porterfield at P.O. Box 3041, Elkins, WV 26241, or email onthemenu@railfan.com.



## New York, Susquehanna and Western

Before the era of container trains and big diesels, we take a fond look back at the old Susquehanna operations from Jersey City tidewater into the mountains and coalfields of eastern Pennsylvania. You'll enjoy rare black-and-white views of Ten-Wheelers and Decapods, early Alco and EMD diesels, as well as streamlined motorcars and Budd RDCs.



S/H per book: \$5 US, \$9 Canada, all others, call or email for rates. Order item CRS-NYSW

WHITERIVER PRODUCTIONS 660-695-4433 NON-US shop.WhiteRiverProductions.com